

NO L.B.-
1984

Personna's \$100,000 Sweepstakes: Win, and you may never have to shave again.

When you're worth a fortune, you don't
have to shave like an average joe.
And associated to worth is Fortune,
depending on how big a fatball or 1000
bills you can grab from our \$100,000
Prizepool in 30 seconds.
At the time, you'll win \$100,000 face prize.

There are ten second prizes of \$1,000 apiece.
(Not quite enough to keep you independent,
but enough to keep you in nice hair.)
And there are one thousand third prizes
of \$100 apiece.
No purchase is required to enter. Just
read the rules and fill out the coupon below.



1. Complete this coupon form, on one a plain piece of paper, hand print on type over words and address and the name and address of your dealer for Personna Razor System that makes the razor.
2. Fill out your name by mail to the same Personna Razor System that makes the razor of our Fortune Prize and say in a 2"x2" area of your coupon that you have printed the words of your coupon and have printed the words of your coupon.
3. Enter in your name and address on your coupon.

Personna Sweepstakes P.O. Box 411 New York, N.Y. 10001

4. Entries must be postmarked by December 31, 1984 and received by December 31, 1984.
5. Entries will be distributed to random drawings conducted by U.S. Mail Corporation, an independent judging organization, without discussion fee. (The prize pool is \$100,000. Winners will be notified by mail.)
6. Sweepstakes open to residents of the U.S.A., except residents of Alaska, Hawaii and Puerto Rico, and residents of American Samoa, Guam, Northern Mariana, and Virgin Islands.
7. For a complete list of rules, visit our website at www.personna.com.
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Name _____
Address _____
City _____ State _____ Zip _____
Dealer's Name _____
Dealer's Address _____